



**For More Information:**

Kellie Schmidt  
Director of Marketing & Online Sales  
CopperTree Outdoor Lifestyles  
kellie@coppertreedesigns.com

**FOR IMMEDIATE RELEASE**

**CopperTree Organics Now Offers Organic Solutions**

(Springfield, IL – June 1, 2014) – CopperTree Organics is proud to introduce a new line of sustainable and organic soil amendments and fertilizers this spring.

Introducing, BioFlora® - new biotechnology that extracts natural Humates from “Mother Earth,” which are intrinsically a natural part of the environment; they occur in all soils, waters and sediments. Simply put, Humates arise from the decomposition of plant and animal tissues that have been compressed over millions of years. BioFlora has developed a proprietary process for maximizing the amount of humic and fulvic acids derived from these materials. Humic and fulvic acids have been proven to benefit flowers, shrubs, trees, turf, gardens, and even commercial crops because the humic and fulvic acids essentially aid soil ecology, friability (mass), and fertility.

When your soil ecology, soil friability and soil fertility is right the need for man-made fertilizers and chemicals can be greatly reduced, and even potentially eliminated, depending on circumstances. Because of the natural processes that are triggered, as a result of managing the soils ecology rather than trying to synthetically or artificially stimulate “Mother Natures “ processes, we end up with healthier crops, a healthier environment and less toxicity in our natural surroundings.

**Benefits from using BioFlora include:**

- Creating a less toxic environment for our children and pets, as well as for wild animals and birds
- Increasing the rate and percentage of seed germination for turf, plants, and crops
- Amplifying root system development, which can lessen plant stress from environmental conditions
- Aiding in bud and flower formation
- Enhancing disease resistance and suppression

These products have been in the making for 40 years, and the company has been a pioneer in the organic movement. The products have been successfully used by Chiquita and Dole, on Major League Baseball diamonds and NFL Football fields. We are excited to now offer these products to the homeowner! Learn more at [www.coppertreeorganics.com](http://www.coppertreeorganics.com).